



# PRICE LIST

## SOUTHERN AFRICA 2007

RETAIL PRICES IN ZAR AND INCLUDE VAT OF 14%

Part No.	Description	Retail
<b>U.S. Custom Shop Collection</b>		
240-1404-805	G6136CST White Falcon	R 149,995.00
240-1254-822	G6120WCST Chet Atkins Western, Western Maple Stain	R 129,995.00
<b>Professional Collection - Brian Setzer Models</b>		
	<b>Brian Setzer Black Phoenix™</b>	
240-0113-824	G6136SLBP Setzer Hot Rod - Black Phoenix <b>Brian Setzer Nashville®</b>	R 46,995.00
240-0109-812	G6120SSU B. Setzer - Orange - <b>TV Jones® Pickups</b>	R 48,995.00
240-0109-850	G6120SSUGR B. Setzer - Green - <b>TV Jones® Pickups</b>	R 48,995.00
240-0110-812	G6120SSL B. Setzer - Orange Lacquer - <b>TV Jones® Pickups</b>	R 49,995.00
240-0110-822	G6120SSLVO B. Setzer - Vintage Orange Lacquer	R 49,995.00
<b>Brian Setzer Hot Rod</b>		
240-0111-806	G6120SHBK Setzer Hot Rod - Black	R 39,995.00
240-0111-809	G6120SHA Setzer Hot Rod - Candy Apple Red	R 39,995.00
240-0111-873	G6120SHB Setzer Hot Rod - Regal Blue	R 39,995.00
240-0111-882	G6120SHT Setzer Hot Rod - Tangerine	R 39,995.00
240-0111-893	G6120SHP Setzer Hot Rod - Purple	R 39,995.00
240-0111-819	G6120SHL Setzer Hot Rod - Lime Gold	R 39,995.00
<b>Brian Setzer Hot Rod inc. TV Jones® Pickups</b>		
240-0112-806	G6120SHBKTV Setzer Hot Rod - Black	R 42,995.00
240-0112-809	G6120SHATV Setzer Hot Rod - Candy Apple Red	R 42,995.00
240-0112-873	G6120SHBTV Setzer Hot Rod - Regal Blue	R 42,995.00
240-0112-882	G6120SHTTV Setzer Hot Rod - Tangerine	R 42,995.00
240-0112-893	G6120SHPTV Setzer Hot Rod - Purple	R 42,995.00
240-0112-819	G6120SHLTV Setzer Hot Rod - Lime Gold	R 42,995.00
<b>Professional Collection - Chet Atkins Models</b>		
<b>Chet Atkins Country Gentleman®</b>		
<b>NEW!</b> 240-1131-892	G6122-1958 Chet Atkins Country Gentleman - Walnut Stain	R 37,995.00
<b>NEW!</b> 240-1134-892	G6122-1959 C.A. Country Gentleman Custom TV Jones® - Walnut Stain	R 43,995.00
<b>NEW!</b> 240-1135-892	G6122-1962 Chet Atkins Country Gentleman - Walnut Stain	R 39,995.00
<b>NEW!</b> 240-1136-892	G6122 II Chet Atkins Country Gentleman - Walnut Stain	R 38,995.00
<b>NEW!</b> 241-1130-892	G6122-12 Chet Atkins 12 String Country Gentleman - Walnut Stain	R 39,995.00
<b>Chet Atkins Hollow Body</b>		
<b>NEW!</b> 240-1250-812	G6120 Chet Atkins Hollow Body - Orange Stain	R 38,995.00
<b>NEW!</b> 240-1250-820	G6120 Chet Atkins Hollow Body - Amber	R 38,995.00
<b>NEW!</b> 240-1250-806	G6120 Chet Atkins Hollow Body - Black	R 38,995.00
<b>NEW!</b> 240-1250-827	G6120 Chet Atkins Hollow Body - Blue Burst	R 38,995.00
<b>NEW!</b> 240-1250-850	G6120 Chet Atkins Hollow Body - Tiger Maple	R 40,995.00
<b>NEW!</b> 240-1256-822	G6120DSV Chet Atkins Hollow Body w/Dynasonic Pickups - Vintage Orange	R 38,995.00
<b>NEW!</b> 240-1258-822	G6120W-1957 Chet Atkins Hollow Body Western Maple Stain	R 41,795.00
<b>NEW!</b> 240-1251-822	G6120-1959 Chet Atkins Hollow Body - Vintage Orange	R 38,995.00
<b>NEW!</b> 240-1253-822	G6120-1959 LTV C.A. Hollow Body-Vintage Orange Lacquer - TV Jones®	R 49,995.00
<b>NEW!</b> 240-1255-822	G6120DC Chet Atkins Hollow Body Double Cutaway - Orange Stain	R 44,995.00
<b>NEW!</b> 240-1257-822	G6120DSW Chet Atkins Hollow Body-Dynasonic™- Western Maple Stain	R 38,995.00
<b>Chet Atkins Solid Body</b>		
<b>NEW!</b> 240-0541-822	G6121-1959 Chet Atkins Solid Body - Western Maple Stain	R 34,995.00
<b>NEW!</b> 240-0540-822	G6121-1955 Chet Atkins Solid Body - Western Maple Stain	R 44,995.00
<b>Chet Atkins Tennessee Rose™</b>		
<b>NEW!</b> 240-1312-859	G6119 Chet Atkins Tennessee Rose - Deep Cherry Stain	R 34,995.00
<b>NEW!</b> 240-1313-892	G6119-1962FT CA Tennessee Rose Filter™Tron™ Pickups-Walnut Stain	R 34,995.00
<b>NEW!</b> 240-1314-866	G6119-1962HT CA Tennessee Rose Hil'™Tron™ Pickups - Walnut Stain	R 34,995.00
<b>Professional Collection - Hollow Body Models</b>		
<b>Falcon</b>		
<b>NEW!</b> 240-1414-805	G6136T-LDS White Falcon™ - Aged White Lacquer w/Dynasonics™	R 51,995.00
<b>NEW!</b> 240-1413-805	G6136T-LTV White falcon™ - Aged White Lacquer w/TV Jones™	R 53,995.00
241-1410-805	G6136DS White Falcon, DynaSonic™ Pickups	R 42,995.00

Part No.	Description	Retail
240-1430-805	G6136DC White Falcon Double Cutaway	R 42,995.00
241-1410-806	G6136DSBK Black Falcon, <i>DynaSonic™ Pickups</i>	R 42,995.00
240-1401-805	G6136T White Falcon w/Bigsby®	R 42,995.00
240-1401-806	G6136TBK Black Falcon w/Bigsby®	R 42,995.00
240-1401-824	G6136TSL Silver Falcon w/Bigsby®	R 42,995.00
240-1406-805	G7593 White Falcon I	R 42,995.00
<b>Country Club</b>		
241-1000-846	G6196CG Country Club - Cadillac Green	R 39,995.00
<b>Anniversary</b>		
240-1010-871	G6118T-LTV w/Bigsby®-Aged Smoke Green Lacquer, TV Jones®	R 38,995.00
241-1003-863	G6118T-120th Anniversary w/Bigsby® - Bamboo Yellow, <i>TV Jones® Pickups</i>	R 34,995.00
241-1001-871	G6118 Anniversary - 2-Tone Smoke Green	R 32,995.00
240-1001-871	G6118T Anniversary w/Bigsby® - 2-Tone Smoke Green	R 34,995.00
240-1001-837	G7117T-HT Anniversary HATw/Bigsby® - Sunburst, <i>Hilo'Tron® Pickups</i>	R 34,995.00
240-1002-871	G6118TJR Anniversary JR. w/Bigsby® - 2 Tone Smoke Green	R 34,995.00
<b>Spectra Sonic</b>		
240-1503-806	G6143 Spectra Sonic - Black	R 29,995.00
240-1504-806	G6144 Spectra Sonic C-Melody Baritone - Black	R 29,995.00
241-6010-806	G6145 Spectra Sonic Bass - Black	R 29,995.00
<b>Professional Collection - Solid Body Models</b>		
<b>Duo Jet</b>		
241-0400-806	G6128 Duo Jet - Black	R 28,995.00
240-0400-806	G6128T Duo Jet, w/Bigsby® - Black	R 31,995.00
241-0401-806	G6128-1957 Duo Jet - Black	R 36,995.00
240-0401-806	G6128T-1957 Duo Jet, w/Bigsby® - Black	R 36,995.00
240-0402-806	G6128T-1962 Duo Jet, w/Bigsby® - Black	R 31,995.00
240-0403-806	G6128TSP Duo Jet Special, w/Bigsby® - Black	R 31,995.00
240-0408-846	G6128TCG Duo Jet w/Bigsby® - Cadillac Green	R 36,995.00
240-0411-806	G6128T-DSV Duo Jet w/Fixed Arm Bigsby® - Black Lacquer	R 36,995.00
241-0413-806	G6128DS Duo Jet	R 32,995.00
240-0413-806	G6128TDS Duo Jet, Bigsby	R 34,995.00
<b>Power Jet</b>		
241-0412-806	G6128-TVP Power Jet, <i>TV Jones® Pickups</i> , Black	R 29,995.00
240-0412-806	G6128T-TVP Power Jet w/Bigsby®, <i>TV Jones® Pickups</i> , Black	R 32,995.00
<b>Silver Jet</b>		
241-0405-817	G6129 Silver Jet	R 29,995.00
240-0405-817	G6129T Silver Jet w/Bigsby®	R 32,995.00
241-0406-817	G6129-1957 Silver Jet	R 35,995.00
240-0406-817	G6129T-1957 Silver Jet w/Bigsby®	R 35,995.00
240-0407-817	G6129T-1962 Silver Jet w/Bigsby®	R 35,995.00
<b>Sparkle Jet</b>		
240-0405-814	G6129TAU Sparkle Jet w/Bigsby® - Gold Sparkle	R 32,995.00
240-0405-827	G6129TL Sparkle Jet, w/Bigsby® - Light Blue Pearl	R 32,995.00
240-0405-835	G6129TG Sparkle Jet, w/Bigsby® - Green Sparkle	R 32,995.00
<b>Jet Firebird</b>		
240-0502-815	G6131T Jet Firebird w/Bigsby® - Red	R 32,995.00
240-0506-815	G6131TDS Jet Firebird w/Bigsby®, <i>DynaSonic™ PU</i> - Red	R 36,995.00
<b>Power Jet Firebird</b>		
241-0510-815	G6131-TVP Power Jet Firebird, <i>TV Jones® Pickups</i> , Red	R 29,995.00
240-0510-815	G6131T-TVP Power Jet Firebird w/Bigsby®, <i>TV Jones® Pickups</i> , Red	R 32,995.00
<b>Penguin</b>		
241-0509-805	G6134 White Penguin™	R 43,995.00
241-0509-806	G6134B Black Penguin	R 43,995.00
<b>Professional Collection - Acoustic Models</b>		
<b>Synchromatic Arch Top</b>		
260-0100-806	G400B Synchromatic - Black	R 36,995.00
260-0100-837	G400 Synchromatic - Sunburst	R 36,995.00

NEW!  
NEW!

Part No.	Description	Retail
260-0101-837	G400C Synchronomatic Cutaway - Sunburst	R 36,995.00
260-0107-821	G6040MCSS Synchronomatic Cutaway -Natural , <i>Filtertron® Pickups</i>	R 36,995.00
<b>Rancher</b>		
260-0101-805	G6022CWFF Rancher Falcon Cutaway - White	R 36,995.00
260-0202-822	G6022 Rancher - Western Maple Stain	R 26,995.00
260-0206-822	G6022E Rancher - Vintage Orange	R 25,995.00
260-0203-822	G6022C Rancher Cutaway - Western Maple Stain	R 27,995.00
<b>Professional Collection - Artist Signature Model</b>		
<b>Billy Gibbons/BoDiddley 'Billy-Bo'</b>		
241-0508-815	G6199 "Billy-Bo" Jupiter Thunderbird - Black w/ Firebird Red Top	R 39,995.00
NEW! 241-0516-815	G6199B Billy Bo Jupiter Thunderbird Bass - Firebird Red	R 39,995.00
<b>Bo Diddley</b>		
241-0102-815	G6138 Bo Diddley - Red	R 39,995.00
<b>Bono</b>		
241-1409-846	G6136I Bono Irish Falcon - "The Goal is Soul" - Evergreen	R 44,995.00
<b>Jimmie Vaughan</b>		
260-0110-821	G400JV J. Vaughan Synchronomatic Archtop	R 44,995.00
<b>Keith Scott</b>		
240-0200-844	G6120KS Keith Scott Nashville - Gold	R 48,995.00
<b>Malcolm Young</b>		
241-0103-815	G6131SMYR Malcolm Young I - Red	R 25,995.00
241-0103-821	G6131SMY Malcolm Young I - Natural	R 25,995.00
241-0103-850	G6131SMYF Malcolm Young I - Flame Maple	R 27,995.00
241-0104-815	G6131MYR Malcolm Young II - Red	R 27,995.00
241-0104-821	G6131MY Malcolm Young II - Natural	R 27,995.00
241-0104-850	G6131MYF Malcolm Young II - Flame Maple	R 29,995.00
<b>Reverend Horton Heat</b>		
240-1217-822	G6120RHH Reverend Horton Heat TV Jones™ Pickups - Orange Lacquer	R 39,995.00
<b>Stephen Stills</b>		
240-0105-841	G6136-1958 Stephen Stills White Falcon - Aged White	R 49,995.00
<b>Professional Collection - Double Neck Models</b>		
240-0409-806	G6128T-6/12 Duo Jet™ Double Neck - Black	R 54,995.00
240-1309-812	G6120-6/12 Nashville® Double Neck - Orange Stain	R 67,995.00
<b>Professional Collection - Bass Models</b>		
NEW! 241-1412-805	G6136LSB White Falcon Bass	R 51,995.00
241-6000-812	G6119BO Broadkaster Bass - Orange	R 32,995.00
241-6000-892	G6119B Broadkaster® Bass - Walnut Stain	R 32,995.00
241-6001-837	G6072 Long Scale Hollow Body Bass - Golden Sunburst	R 33,995.00
241-6002-866	G6073 Electrotone - Burgundy Stain, TV Jones® ThunderTron™ Pickups	R 34,995.00
241-6003-806	G6128B Thunder Jet Bass, TV Jones® Pickup, Black	R 34,995.00
<b>Professional Collection - L/H Lefthand Models</b>		
<b>Lefthand Models</b>		
240-1021-871	G6118TLH Anniversary™ w/Bigsby® - L/H2-Tone Smoke Green	R 34,995.00
NEW! 240-1324-866	G6119-1962HTLH Chet Atkins Tennessee Rose™	R 37,995.00
NEW! 240-1322-859	G6119LH Chet Atkins Tennessee Rose	R 37,995.00
NEW! 240-1252-822	G6120-1959LTV LH Chet Atkins Hollow Body Vintage Orange Lacquer	R 49,995.00
NEW! 240-1220-822	G6120LH Chet Atkins Hollow Body - Orange Stain	R 41,995.00
240-0129-812	G6120SSULH Brian Setzer Nashville - L/HOrange Tiger Flame	R 49,995.00
NEW! 240-1126-892	G6122-1959LH Chet Atkins Nashville Classic™ - L/H - Walnut Stain	R 43,995.00
NEW! 240-1123-892	G6122-1962LH Chet Atkins Country Classic™ - L/H - Walnut Stain	R 44,995.00
240-0421-806	G6128T-1957LH Duo Jet™ - L/H - Black	R 38,995.00
240-0420-806	G6128TLH Duo Jet with Bigsby - L/H - Black	R 31,995.00
241-0529-805	G6134LH White Penguin™, L/H - White	R 42,995.00
240-1421-805	G6136TLH White Falcon with Bigsby, L/H - White	R 43,995.00
NEW! 240-0414-806	G6128TDS -LH Duo Jet, w/Bigsby - Black	R 37,995.00
<b>Synchronomatic Collection - Arch Top Models</b>		
251-5830-521	G100 Acoustic Archtop - Natural	R 9,995.00

Part No.	Description	Retail
251-5830-537	G100SB Acoustic Archtop - Sunburst	R 9,995.00
<b>Electromatic Collection - Hollow Body Models</b>		
250-5815-505	G5124 Electromatic H-Body - White	R 10,995.00
250-5815-506	G5125 Electromatic H-Body - Black	R 10,995.00
250-5815-517	G5126 Electromatic H-Body - Walnut Stain / Silver Sparkle Top	R 10,995.00
250-5815-504	G5127 Electromatic H-Body - Black / Light Blue Top	R 10,995.00
250-5815-514	G5128 Electromatic H-Body - Walnut Stain / Gold Sparkle Top	R 10,995.00
250-5815-515	G5129 Electromatic H-Body - Black / Firebird Red Top	R 10,995.00
250-5811-906	G5120BK Electromatic H-Body - Black, <i>Humbuckers, clear p/guard</i>	R 9,995.00
250-5811-912	G5120 Electromatic H-Body - Orange, <i>Humbuckers, clear p/guard</i>	R 9,995.00
250-5811-937	G5120SB Electromatic H-Body - Sunburst, <i>Humbuckers, clear p/guard</i>	R 9,995.00
<b>Electromatic Collection - Solid Body Models</b>		
<i>Electromatic Corvette</i>		
250-5200-566	G5135 Electromatic Corvette, <i>Mega'tron™ pickups</i>	R 9,795.00
<i>Electromatic Pro Jet</i>		
251-5010-506	G5235 Pro Jet - Walnut Stain / Black Top	R 5,995.00
251-5010-517	G5236 Pro Jet - Walnut Stain / Silver Sparkle Top	R 5,995.00
251-5010-514	G5238 Pro Jet - Walnut Stain / Gold Sparkle Top	R 5,995.00
250-5010-506	G5235T Pro Jet w/Bigsby® - Walnut Stain / Black Top	R 7,495.00
250-5010-517	G5236T Pro Jet w/Bigsby® - Walnut Stain / Silver Sparkle Top	R 7,495.00
250-5010-514	G5238T Pro Jet w/Bigsby® - Walnut Stain / Gold Sparkle Top	R 7,495.00
<i>Electromatic Double Jet</i>		
250-5040-506	G5245T Double Jet w/Bigsby® Walnut Stain / Black Top	R 7,495.00
250-5040-517	G5246T Double Jet w/Bigsby® Walnut Stain / Silver Sparkle Top	R 7,495.00
250-5040-514	G5248T Double Jet w/Bigsby® Walnut Stain / Gold Sparkle Top	R 7,495.00
<i>Electromatic Special Jet</i>		
251-5000-552	G5250 Special Jet - Tobacco Sunburst	R 7,995.00
251-5000-563	G5255 Special Jet - Black	R 7,995.00
251-5000-559	G5259 Special Jet - Cherry	R 7,995.00
<i>Electromatic Junior Jet</i>		
251-5030-552	G5210 Junior Jet - Tobacco Sunburst	R 3,995.00
251-5030-506	G5215 Junior Jet - Black	R 3,995.00
251-5020-552	G5220 Junior Jet II - Tobacco Sunburst	R 4,395.00
251-5020-506	G5225 Junior Jet II - Black	R 4,395.00
<i>Electromatic Jet Baritone</i>		
251-5900-906	G5265 Jet Baritone - Black Sparkle	R 6,795.00
<i>Electromatic Double Neck</i>		
251-5901-516	G5566 Jet Double Neck - Silver Sparkle	R 14,995.00
<i>Electromatic Lap Steel</i>		
251-5902-552	G5700 Lap Steel - Tobacco	R 4,895.00
251-5902-518	G5715 Lap Steel - Black Sparkle	R 4,895.00
<b>Electromatic Collection - Artist Model</b>		
<i>Artist Signature Models</i>		
251-5405-515	G5810 Bo Diddley - Red	R 5,995.00
251-5406-515	G5850 Mini Diddley - Red	R 4,695.00
<b>Flat Top Collection</b>		
<i>Dreadnought Acoustic</i>		
270-2110-552	G5030 Dreadnought - Tobacco Sunburst	R 6,995.00
270-2110-522	G5032 Dreadnought - Orange Stain	R 6,995.00
270-2110-521	G5033 Dreadnought - Natural	R 6,995.00
270-2110-506	G5035 Dreadnought - Black	R 6,995.00
<i>Dreadnought Acoustic/Electric</i>		
270-2100-552	G5030C Dreadnought Cutaway, Fishman® Prefix Tobacco Sunburst	R 9,995.00
270-2100-522	G5032C Dreadnought Cutaway, Fishman® Prefix - Orange Stain	R 9,995.00
270-2100-521	G5033C Dreadnought Cutaway, Fishman® Prefix - Natural	R 9,995.00
270-2100-506	G5035C Dreadnought Cutaway, Fishman® Prefix - Black	R 9,995.00

Part No.	Description	Retail
<b><i>Rancher™ Jumbo Acoustic/Electric</i></b>		
270-2001-552	G5020C Rancher Jumbo, Fishman® Prefix - Tobacco Sunburst	R 9,995.00
270-2001-522	G5022C Rancher Jumbo, Fishman® Prefix - Orange Stain	R 9,995.00
270-2001-521	G5023C Rancher Jumbo, Fishman® Prefix - Natural	R 9,995.00
<b><i>Rancher™ Jumbo Acoustic/Electric</i></b>		
270-2001-506	G5025C Rancher Jumbo, Fishman® Prefix - Black	R 9,995.00
<b><i>Rancher™ Junior Acoustic/Electric</i></b>		
270-2020-552	G5010 Rancher Jr., Fishman® Prefix - Tobacco Sunburst	R 9,995.00
270-2020-522	G5012 Rancher Jr., Fishman® Prefix - Orange Stain	R 9,995.00
270-2020-521	G5013 Rancher Jr., Fishman® Prefix - Natural	R 9,995.00
270-2020-506	G5015 Rancher Jr., Fishman® Prefix - Black	R 9,995.00
<b>Limited Edition Americana Collection</b>		
<b>NEW!</b>	270-3003-506 G4530 Wild West Sweethearts - Red	R 1,995.00
<b>NEW!</b>	270-3001-515 G4510 The Showdown - Black	R 1,995.00
<b>NEW!</b>	270-3000-537 G4500 Sundown Serenade - Sunburst	R 1,995.00
<b>NEW!</b>	270-3002-546 G4520 Way Out West - Green	R 1,995.00
<b>Gretsch Tube Amps</b>		
<b><i>Gretsch Amps - All Tube - USA</i></b>		
230-1006-100	G6156 Playboy Amp - 15 watts - 1-12" speaker	R 14,995.00
230-1016-100	G6163 Executive Amp - 20 watts - 1-15" speaker	R 59,995.00
230-1026-100	G6164 Variety Amp Amp - 40 watts - 3-10" speaker	R 74,995.00